



9<sup>th</sup> January, 2016

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001.  
[corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)

**National Stock Exchange of India Ltd,**  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G-Block  
Bandra-Kurla Complex, Bandra (East)  
Mumbai – 400 051  
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Dear Sirs,

**Sub: Composite Scheme of Arrangement amongst Aditya Birla Nuvo Limited (ABNL) and Madura Garments Lifestyle Retail Company Limited (MGLRCL) and Pantaloons Fashion & Retail Limited (PFRL) and their respective Shareholders and Creditors ("the Scheme")**

**Ref: Scrip Code: BSE - 500303; NSE – ABIRLANUVO**

1. Please refer to our letter dated 3<sup>rd</sup> May, 2015 intimating you of the approval of the Scheme by the Board of Directors of ABNL ("the Company"). The Scheme inter alia provides for the transfer by way of demerger of "Madura Undertaking", an undertaking of the Company, on a going concern basis, to PFRL and the consequent issue of Equity Shares by the Resulting Company to the Shareholders of the Company in terms of the Composite Scheme of Arrangement, under Sections 391 – 394 of the Companies Act, 1956.
2. Please also refer to our letter dated 26<sup>th</sup> October, 2015 intimating you of the sanction of the Scheme by the Hon'ble High Court of Gujarat at Ahmedabad on 23<sup>rd</sup> October, 2015.
3. Pursuant to the petition filed by PFRL, the Hon'ble High Court of Bombay has also sanctioned the said Scheme on 5<sup>th</sup> December, 2015.
4. The Madura Demerger Committee of Directors ("the Committee") set up by the Board of Directors of the Company and empowered to, inter alia, exercise all powers and discharge all functions of the Board for effecting the demerger of the Madura Undertaking in terms of the Scheme and the Board of Directors of PFRL, at their respective meetings held earlier today, have, after considering the status of all conditions to the effectiveness of the Scheme, as set out in the Scheme, **declared the Effective Date of the Scheme to be 9<sup>th</sup> January, 2016.**

As the Scheme has become effective, "the Madura Undertaking", as defined in the Scheme, stands transferred to and vested in PFRL with effect from the Appointed Date,

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CIN L17199GJ1956PLC001107



i.e., 1<sup>st</sup> April, 2015, as a going concern, in the manner more particularly provided in the Scheme.

5. The Company has also **fixed Thursday, the 21<sup>st</sup> January, 2016, as the Record Date** for determining the entitlement of the equity shareholders of ABNL to receive, pursuant to the Scheme fully paid up equity shares of the face value of Rs.10/- each of PFRL in the ratio of 26 (twenty six) equity shares of PFRL of the face value of Rs.10/- each credited as fully paid up for every 5 (five) equity shares of the face value of Rs.10/- each fully paid up held by the equity shareholders in ABNL.

The equity shares of PFRL will be issued to those eligible shareholders of ABNL whose names appear:

- a) as Beneficial Owners at the close of working hours on 21<sup>st</sup> January, 2016, as per the list to be furnished by the Depositories (NSDL & CDSL) in respect of the equity shares of ABNL held in electronic form; and
  - b) as Shareholders in the Register of Members of ABNL as on 21<sup>st</sup> January, 2016, after giving effect to all valid share transfers in physical form which are received on or before the close of working hours on 21<sup>st</sup> January, 2016 by M/s. Sharepro Services (India) Pvt. Ltd., Mumbai, the Share Transfer Agents and Registrars of the Company.
6. We request you to kindly consider this as Notice under Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
7. Request you to kindly take the above information on record.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,  
For **ADITYA BIRLA NUVO LIMITED**

A handwritten signature in blue ink, appearing to read 'Ashok Malu'.

**Ashok Malu**  
**Joint President & Company Secretary**



**Cc: National Securities Depository Ltd.**  
Trade World- A Wing,  
Kamala Mills Compound,  
Lower Parel, Mumbai- 400 013

**Central Depository Services (India) Ltd.**  
Phiroze Jeejeebhoy Towers,  
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