



June 14, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor
Plot No. C/1, G-Block
Bandra-Kurla Complex, Bandra (East)
Mumbai – 400 051

Dear Sirs,

Re: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

Scrip Code: BSE - 500303; NSE – ABIRLANUVO

This is further to our intimation dated 4th June, 2015 and Press Release dated 20th May, 2016, sent to you in connection with the Joint Venture Agreement entered into by the Company with MMI Holdings Ltd., a leading South African Insurance based financial services group, to enter into the Health Insurance and Wellness business in India, subject to the regulatory approvals. Accordingly, the shareholding in Aditya Birla Health Insurance Co. Ltd. (ABHICL), the Joint Venture Company, was agreed to be held in the ratio of 51% by the Company and / its subsidiary and the balance 49% by the aforesaid JV Partner.

We wish to inform you that ABHICL, the said Joint Venture Company, has received the subscription amount for the equity shares today and thus in line with the aforementioned JV Agreement, MMI Strategic Investments (PTY) Ltd. has acquired 49% stake in the ABHICL. Aditya Birla Financial Services Ltd., a subsidiary of the Company, will continue to hold 51% stake in ABHICL.

The above is for your information, record and reference please.

Thanking you,

Yours faithfully,
For **Aditya Birla Nuvo Limited**

Ashok Malu
Company Secretary



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Corporate Finance Division
Aditya Birla Centre, 'A' Wing, 4th Floor,
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